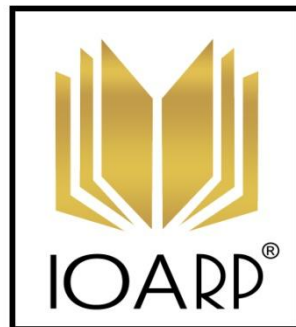




## Proceedings of

# ICMLE 2015 – IOARP International Conference on Management, Leadership and Entrepreneurship

18-19 December, 2015  
London, United Kingdom



[WWW.IOARP.ORG](http://WWW.IOARP.ORG)



**Publisher:** IOARP Digital Library

**IOARP Digital Library Catalogue Number:** IDL-ICMLE15

**Publication Information:** Proceedings of the ICMLE 2015  
- IOARP International Conference on Management,  
Leadership and Entrepreneurship

**Date uploaded to IOARP Digital Library:** 15 March, 2016

**Editor:** Natalie Lawrence